



RIPit® Computer Corporation
7920 Alta Sunrise Drive, Suite 250
Citrus Heights, CA 95610
tel 916 962-7050
fax 916 962-7053

CONTACT:
Steve Willis
916-962-7050
swillis@ripit.com
www.ripit.com

For Immediate Release

RIPit® Computer Corporation Announces Contract with American Speedy®/Allegra® Printing Centers, Inc.

Troy, Michigan based American Speedy® Printing Centers, Inc. is quick at hand to have RIPit® Computer Corporation provide their franchise stores with the OpenRIP® Direct-to-Plate Solution as a recommended way to capture and compete in the digital imaging marketplace. American Speedy/Allegra corporate office seeks to fill the gap that exists between quick print/copy shops and commercial printers.

As more Allegra Image Centers open across the country, Direct-to-Plate Solutions will be recommended to provide the centers with this advanced, quality digital tool for in-house full-color printing.

Tim Wood, Allegra's Director Of Technology, elated to the fact that RIPit's Direct-to-Plate Solution makes good sense because RIPit has proven itself as a leader in quality, affordability, reliability, and professional prompt technical support. "Our market research has shown the evolution from manual stripping and plate making, to digital computer-to-plate, eliminating much of the labor and material cost associated with this conventional process. RIPit's Complete Solutions solves this problem for us by saving time and money for the printshop as well as for their customers. It's a win win relationship between American Speedy and RIPit".

Two day installation and training is standard when purchasing, "The Complete Solution", from RIPit. Additionally, RIPit provides a manual, an interactive multi-media CD, web site downloads and on-line support.

Please use available high resolution images.

Contact Steve Willis at RIPit Computers at 916-962-7050