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# For Immediate Release

## **RIPit® Computer Corporation Announces Agreement with PIP Printing®, Inc.**

PIP Printing® signs contract with RIPit® Computer Corporation to have RIPit provide the OpenRIP Direct-to-Plate Solution as a recommended standard to new and existing PIP Printing Franchise printshops. Already popular in several PIP locations, RIPit's Direct-to-Plate Solutions are quickly becoming the DTP systems of choice, for their quality and affordability.

### **Chosen For Quality and Affordability**

Mark Lake, one of the store franchise owners already using the system said, "I selected the RIPit® System because of conversations with our corporate digital people, namely Blanca Bolner at PIP Corporate, as well as Ray Baggerly of Digital QuickColor. I even flew out to DQC last year to see the system while Ray was evaluating the package. I look for more of a quality process than the actual cost of the equipment. Direct-to-Plate made absolutely the most sense quality wise". Mr. Lake also thought RIPit was reasonably priced and the cost per plate was very good, especially since they have almost no instances of having to rerun plates because of wrong exposure.

Blanca Bolner, Manager Technology & Vendor Services had this to say about RIPit and the Direct-to-Plate System. "After several stores purchased the system, we have had great reviews and positive comments on the package and the RIPit team. We highly recommend the RIPit system to all our franchises. RIPit's features will allow PIP Printing Franchises to do digital jobs quicker, faster, and easier at a great affordable price. By going Direct-to-Plate, our stores now can run with virtually no assistance from outside service bureaus. This allows the stores to produce quality printing in a timely manner and at a price that is affordable to their customers." Additionally, RIPit provides a manual, an interactive multi-media CD on it's use, web site downloads, and on-line support.

**Please use available high resolution images.**  
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