

Product Highlight:
New 4-Up Violet Metal
CtP Solution - Page 2

What they are saying:
SpeedSetter VM users
say it best - Page 3

President's Message:
Looking ahead to
2006 - Page 4

Events Calendar:
News and upcoming
events - Page 4

RIPit UP News

The Official Productivity Communication from RIPit® Imaging Systems

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New 4-Up Violet Metal CtP Solution

SpeedSetter®

VM4

Page 2

WHAT THEY ARE SAYING:

"The SpeedSetter VM is improving quality and efficiency by removing a tedious production process step. It also reduces costs by eliminating the need to purchase film to produce plates. Our overall productivity has increased with this system because we are getting on press quicker, with higher quality."

JOHN THOMPSON, Alpha Graphics, Wilmington, DE

The SpeedSetter VM4 CtP System is the big brother to RIPit's SpeedSetter VM 2-up platemaking system. The VM series are manual load-and-unload internal drum platemakers, tightly integrated with RIPit's award winning OpenRIP® Symphony™ workflow and an optional P24 photopolymer plate processor.

SpeedSetter® VM4 CtP System

A simple, reliable turnkey solution

The SpeedSetter VM4 system is compact and easy to operate. It uses reliable 60mw violet laser diode technology to produce high quality, long running, metal plates. This complete CtP solution will make any small- to mid-sized printer more productive, offers more production control and quality at an affordable price.

The VM4 was engineered to be simple yet reliable, with very few moving parts. All of the critical components are modular for easy maintenance.



Plate Formats, Media and Processor

The SpeedSetter VM4 can image violet plates ranging from 9.5" x 15" to 30" x 25". It's compatible with all the common 4-up (half-size) and 2-up presses on the market. The VM4 gives you the freedom to choose from a variety of violet metal plates available from several manufacturers.

The optional P24 plate processor can process all currently available photopolymer plates, so you won't be locked in to a particular supplier or plate material.



*Optional P24
PlateRunner*



The VM4 lets you quickly load and change plate sizes. When you're ready, close the lid to automatically expose your plate.

Award Winning CtP Workflow

SpeedSetter VM4 CtP Systems are driven by OpenRIP® Symphony™ – a multi-task, multi-device workflow which increases prepress production and accuracy.

OpenRIP Symphony uses the Adobe® PostScript® 3™ interpreter (CPSI 3016), for the highest level of compatibility with modern graphics applications. It integrates scanning, trapping, proofing, and imposition into a single powerful package, and provides this range of functionality to all of your output devices.

To learn more about OpenRIP Symphony call us toll free at 1-888-947-4748 or visit www.ripit.com.

- Complete Violet Metal CtP Solution
- High quality, internal drum accuracy
- B2 format up to Speedmaster 74 size
- Easy to load; change plate sizes on the fly
- Simple, user-friendly, compact design
- Featuring RIPit's Award Winning Workflow

RIPit User: Banner Printing Center

A Banner Decision

“The SpeedSetter VM System helped us increase our production and print quality.”

- MACK BORKER JR., *Manager*

Family owned since 1985, Banner Printing Center in Sierra Vista, Arizona is just one of the many smaller, savvy print shops across the country making the transition to CtP. With the cost of entry for many CtP systems finally hitting a reasonable range, Banner knew it was time to make the investment to position itself for the future and remain competitive in today's challenging market.

“My dad bought the business in 1985, and I worked here after school,” recalls Mack Borker Jr., manager of Banner Printing Center. “We started out with about 3000 square feet, but over the last 20 years, we've expanded to about 6000 square feet, with approximately 2000 used for paper storage.”

In the early days, Banner was running Compugraphic equipment, and each job was very labor-intensive. It wasn't long before the company faced efficiency and quality issues. Now Borker says, “Banner Printing is known as the shop in Cochise County.

“My wife and I took over the business four years ago when my father retired.” Borker says. “We went from producing polyester plates on a 3M Onyx machine to realizing we had to do something to increase our print quality. So we bought a RIPit SpeedSetter System for polyester and film and started doing our own 4-color sep’s.” Before the RIPit System, Banner sent materials to Tucson for separation, and spent a lot of time stripping. When the SpeedSetter VM System hit the market, Borker already had the front-end software; so he was able to move away the film work and plug in his new 2-up violet metal platemaker for about \$40,000. “Our SpeedSetter VM CtP System saves us time and money, and it dramatically improved our print quality.”

Now every job goes directly to metal plate. “The system allows us to image

three different plates sizes. No more stripping or masking sheets to worry about,” explains Borker. “As a result, our turn-around time is much shorter.”

“We produce a magazine called *Leisure Times* for the city,” Borker says. “We used to output film, do the stripping, and check imposition. It would take close to three days to complete. Now it takes maybe six hours through our workflow.” The company also uses RIPit's KOOLKolor™ proofing technology. “It allows us to create great looking proofs for our customers and

separated color proofs for the press room. Even though it is an inkjet proof – the color is very close to what we get off press.”

Banner is an all-Heidelberg shop and has had the SpeedSetter VM CtP System for about six months. They currently produce about 1000 plates per month with a staff of seven employees in one shift. Located near a major military base, Banner has seen business increase year after year, and expects the trend to continue. “I think our upgrade to CtP came at just the right time,” says Borker.

Banner Printing Center Staff, from left to right: Andy Gilley, pressman; Missy Bosley, design; Anthony Gray, pressroom; Terry Arble, delivery; Mack Borker Jr., manager; Mindy Willson, customer service; Jill Borker, manager.





President's Message

When RIPit introduced a 2-Up Violet Metal CtP Solution in October of 2004, we never expected that one product would generate so much attention from independent and franchise shops

across the United States, South America and Europe.

We were also pleasantly surprised at the number of requests for a larger, 4-Up version of our popular CtP device.

We answered your demand for an affordable, flexible, 4-Up workhorse that would live up to its little brother's reputation with the RIPit SpeedSetter VM4 [4-Up] Violet Metal CtP System, which we introduced at Print '05 in Chicago. The new SpeedSetter VM4 maintains the same easy-to-use, manual load design and delivers internal drum quality and the ability to image violet metal plates (up to 25" x 30"). We've also bundled the VM4 with our powerful OpenRIP® Symphony™ Core technology and the optional P24 PlateRunner (photopolymer) plate processor.

The most excited among you ordered the VM4 before Print '05, and you cited, once again, the advantages of RIPit's multi-device workflow and low package price. We're already watching the VM4 move in new markets while it expands the revenue opportunities of our current customers.

We've also introduced some new OpenRIP® Symphony™ features that will help our customers gain even more control of their workflow. These new features automate prepress production and allow users to instantly set up digital files for specific output devices and presses. There's also a new, full resolution file preview feature (RasterView with CIP3 support and ink-key calculator) and a new PDF soft-proofing feature (ExportProof) which allows you to save imposed, raster files as low res PDFs to preview and email to clients.

Don't worry, we're not resting on our laurels. We'll continue to develop what you need to be profitable and cost efficient in 2006, and beyond!

I would also like to take the time to thank our new and existing customers for their support and wish everyone a productive and prosperous New Year.

WAYNE WASULKO

RIPit INSTALLATIONS

April, 2005 - Sir Speedy, Sarasota, FL. Long time RIPit customer upgrades to OpenRIP Symphony and adds a second 300 X2 CtP System. "OpenRIP Symphony automates our CtP workflow and feeds our presses."

- *Jeremy Mitchell, Production Manager*

April, 2005 - Westerleigh Press, Staten Island, NY RIPit installs SpeedSetter VM [2-Up] Violet Metal CtP System. "From day one, we went straight into production... the system actually exceeded my expectations!"

- *Jim Glover, President.*

May, 2005 - Banner Printing Center, Sierra Vista, AZ. RIPit installs SpeedSetter VM [2-Up] Violet Metal CtP System. "Repeat jobs that used to take a week to strip and plate, we now get done in a day."

- *Mack Borker, Jr., Manager*

June, 2005 - AlphaGraphics, Wilmington, Delaware - RIPit installs SpeedSetter VM [2-Up] Violet Metal CtP System. "Our customers have definitely noticed better quality and faster-turn-around."

- *John Thompson, Owner*

UPCOMING EVENTS

February 3-5, 2006 - Graphics of the Americas, Miami Beach, FL. Booth #2384. RIPit to display SpeedSetter VM4 [4-Up] Violet Metal CtP Systems and provide live demonstrations of OpenRIP Symphony Core's multi-task, multi-device workflow.

YES...

RIPit has Violet Metal Plates in Stock!

Ask about **FREE SoftCARE Support for Consumables!**

Call **Nate Wasulko** toll free at:

1-888-947-4748 or E-mail

nwasulko@ripit.com

