



At PrintFest 2006
RIPit Booth #531

RIPit SpeedSetter VM CtP System Continues to Amaze Small & Mid-Sized Commercial Printers

- The Village Printer in Boulder, CO shares its RIPit success story -

May 11, 2006 – Citrus Heights, CA – RIPit Computer Corp., the primary workflow and CtP provider to the majority of quick printers and franchises in North America, announces the recent successful installation of the SpeedSetter VM CtP system at *The Village Printer* in Boulder, CO. Small and mid-sized printers, such as *The Village Printer*, are continuously reporting their satisfaction with RIPit's turnkey SpeedSetter VM Computer-to-Plate system including award-winning OpenRIP Symphony Workflow.

RIPit is showcasing the SpeedSetter VM CtP system, including new SpeedSetter VM4, at PrintFest 2006 in booth #531 in Long Beach, CA from May 12-13, 2006.

Easy to Use CtP System Can Image All Violet Plates on the Market

The SpeedSetter VM is a simple to use, easy to service and reliable system, and is compatible with all common 2-up portrait and landscape presses on the market. The SpeedSetter VM is capable of imaging all violet plates available on the market today, and the optional plate processor can process all the available photopolymer plates. The SpeedSetter VM is part of a complete turnkey CtP system, which includes the industry-leading OpenRIP Symphony Workflow with Adobe PostScript 3.

The Village Printer – Boulder, CO

The Village Printer, established in 1988 by owner David Robinson, has evolved from a “shopping center” quick print operation to a small commercial print operation serving local small businesses, non-profit organizations and other organizations such as the Boulder Chamber of Commerce, Boulder Shelter for the Homeless, the Colorado Field & Ornithologist and more.

Robinson bought his first piece of RIPit equipment 9 years ago – the RIPit Setter 2000. The system ran for 9 years with no service calls or interruptions.

“It was the best piece of equipment we ever bought,” Robinson says. “It was a workhorse day in and day out; we could always count on it. Because of that experience, we definitely wanted to stay with RIPit products.”

The Village Printer continued with RIPit technology and next installed RIPit’s Pro Poly 300 In-Line system, which performed flawlessly for the company as well. Just 5 weeks ago, they upgraded to RIPit’s SpeedSetter VM series system.

“What’s that quote? ‘How do I love thee, let me count the ways’?,” Robinson says. “The system is just absolutely great. The platesetter itself is very simple in design. It is very easy to use and can run any size plates – big or small.

“The SpeedSetter VM saves us time because we are no longer running polyester on our 4-color press. We are also particularly happy with the screens we are getting now. We switched to RIPit’s PerfectBLEND™ screening technology at the same time we made the switch to the VM system. The screens are a quantum leap in quality – we can now run up to 225 lines of screens on what are essentially duplicators. We receive large press quality with small presses; it is just great.”

Robinson says that the company can now look to the future with the RIPit SpeedSetter VM system installed. “We can now look to buy a GTO-format printing press at some time in the future without disrupting prepress, which is a huge advantage to us. Our installation of the SpeedSetter VM keeps our options open for the future.”

About RIPit

Since 1990, RIPit has been designing its solutions to be customizable and easily integrated into graphic arts workflows worldwide. Today, RIPit’s superior workflow and CtP solutions for the small to midsize print shop are the choice of the majority of quick printers and franchises in North America. Award-winning, Adobe PostScript 3 RIP technology is the cornerstone of RIPit’s high quality, easy-to-use range of hardware and software solutions.

For more information about RIPit visit: www.ripit.com; email: info@ripit.com or contact: 1-888-947-4748 in North America; 011-46-36-35 47 90 in Europe.

Exxtra Imaging Systems, a separately held company, manufactures the SpeedSetter VM CtP for RIPit. Contact Exxtra directly for international SpeedSetter dealer/reseller inquiries at exxtrasales@exxtra.com or +1-632-231-3998 x13 and visit Exxtra at <http://www.exxtra.com/>

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