



At Print 05  
Booth #6560

## **RIPit SpeedSetter VM CtP System Proves Integral to Customers' Success**

**September 9, 2005 – CHICAGO (Print 05 & Converting 05) – Small and mid-sized printers are reporting that RIPit's turnkey SpeedSetter™ VM Computer-to-Plate system with award-winning OpenRIP® Symphony Workflow is proving integral to their successes. RIPit Computer Corp., the primary workflow and CtP provider to the majority of quick printers and franchises in North America, announces recent successful installations of SpeedSetter VM CtP systems at: AlphaGraphics (Wilmington, DE), Banner Printing Center (Sierra Vista, AZ) and Westerleigh Press (Staten Island, NY).**

RIPit is showcasing the SpeedSetter VM CtP systems, including new SpeedSetter VM4, here in Chicago at its PRINT 05 booth #6560, from September 9 - 15, 2005.

The SpeedSetter VM is a simple to use, easy to service and reliable system, and is compatible with all common 2-up portrait and landscape presses on the market. The SpeedSetter VM is capable of imaging all violet plates available on the market today, and the optional plate processor can process all the available photopolymer plates. The SpeedSetter VM is part of a complete turnkey CtP system, which includes RIPit's industry-leading OpenRIP Symphony Workflow with Adobe® PostScript® 3.

### **AlphaGraphics - Wilmington, Delaware**

AlphaGraphics provides design, copy and print services as a communications solutions provider to businesses worldwide, with nearly 300 locations in ten countries. Some of the more common work coming through the front door in the Wilmington, Delaware location are 4-color postcards, brochures, and everything in between, including newsletters, envelopes, business cards and letterhead.

Owner John Thompson is very pleased since recently implementing RIPit's SpeedSetter VM CtP with OpenRIP Symphony Workflow.

“The SpeedSetter VM is improving quality and efficiency by removing a tedious production process step. It also reduces costs by eliminating the need to purchase film to produce plates. Our overall productivity has increased with this system because we are getting on press quicker, with higher quality.”

**More...**

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Thompson adds, "OpenRIP Symphony Workflow provides us with three key features that have helped to greatly enhance our PDF-based workflow: In-RIP trapping, the PerfectBLEND™ hybrid screening technology, and the ability to generate proofs for one job while simultaneously generating plates for another.

"Customers are definitely noticing a better quality product with faster turnaround times. We are hearing great responses since implementing RIPit technology, especially with regards to our 4-color printing. Of course our production staff is very happy with the increased productivity; we can take on more jobs now. Since implementing RIPit's SpeedSetter VM with OpenRIP Symphony, we are certainly more competitive now from a quality standpoint and are therefore going after higher level work."

### **Banner Printing Center**

Banner Printing Center has been family-owned and operated since 1985. All equipment at Banner Printing Center is designed for a beginning-to-end digital process offering a full range of professional services including page design, graphic design, 4-color printing, announcements, business cards, menus, newsletters, posters and more.

Mack Borker, Jr., Manager, says, "We are responsible for the Miss Arizona Pageant book every year. The book requires 64, 2-up plates that would take at least a week to strip and plate. With RIPit's SpeedSetter VM, we had it done in one day. It printed for us much quicker with the SpeedSetter VM, because the roll up on press was twice as good and there was less makeready.

"Our customers are definitely seeing the benefits of RIPit's SpeedSetter VM CtP and OpenRIP Symphony Workflow technology. Great savings are passed on to them as a result; and they are seeing a better product as well. With the time-savings and ease in completing jobs with RIPit, we have been able to take on more work as a result. We are cutting about an hour or two out of every job just in impositioning plates alone."

### **Westerleigh Press**

Westerleigh produces 2-and 4-color print jobs on Heidelberg and Ryobi presses. Westerleigh offers full service prepress, printing, cutting, and bindery for small, medium, and large-sized businesses, including everything from envelopes and business cards to full color catalogs. Its Westerleigh Concepts group specializes in direct mail design and production.

According to Jim Glover, president of Westerleigh, the 84-year old full-service commercial print shop was able to produce "print perfect metal CTP plates from day one," and hasn't stopped since. Since installing the system in March 2005, and with no prior CtP experience, Westerleigh has produced over 800 plates and reduced production time by 2-1/2 hours a day. In fact, Glover says he didn't anticipate getting to 700 plates per month until May, and he exceeded that expectation in just a little over a month.

"What is shocking to me is that this system has not only met my expectations, which I set very high, but has exceeded them," says Glover. "I sometimes end up disappointed because I set the bar so high, but with RIPit's SpeedSetter with OpenRIP Symphony, I was blown away."

**More...**

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### About RIPit

Since 1990, RIPit has been designing its solutions to be customizable and easily integrated into graphic arts workflows worldwide. Today, RIPit's superior workflow and CtP solutions for the small to midsize print shop are the choice of the majority of quick printers and franchises in North America. Award-winning, Adobe PostScript 3 RIP technology is the cornerstone of RIPit's high quality, easy-to-use range of hardware and software solutions.

For more information about RIPit visit: [www.ripit.com](http://www.ripit.com); email: [info@ripit.com](mailto:info@ripit.com) or contact: 1-888-947-4748 in North America; 011-46-36-35 47 90 in Europe.

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