



RIPit® Computer Corporation
7920 Alta Sunrise Drive, Suite 250
Citrus Heights, CA 95610
tel 916 962-7050
fax 916 962-7053

CONTACT:
Steve Willis
916-962-7050
swillis@ripit.com
www.ripit.com

For Immediate Release

RIPit® OpenRIP® Flexo

Now Flexo Functionality has been integrated into **RIPit's OpenRIP® 2000** to give you the most productive flexo system in the market without sacrificing quality and workflow. OpenRIP® Flexo, a PostScript 3 interpreter, makes it easy to RIP digital files from most Mac and PC applications and includes many flexo features like...

Step & Repeat - Now OpenRIP® Flexo allows you to step and repeat digital files at the RIP with our quick and efficient rip once, plot many process.

Die Database - Our one-of-a-kind die database for flexo has been proven to be the most productive and accurate way to step and repeat your jobs.

Automatic Distortion – Automatically calculates and applies the flexo distortion (reduction) value, adjusting itself as you edit step and repeat information. Values may also be applied manually for complete distortion control.

Bearer Bars - OpenRIP Flexo automatically strips in bearer bars to your stepped images. A must for quality Flexo Output! Use our standard bearer bars or create your own to include color boxes, gray bars or any specialty marks that you may need.

Plate Templates - Customize various plate settings such as bearer bar gaps, margins, cut marks, register marks and file information.

In addition to our Flexo Functionality, the RIPit® OpenRIP® Flexo also offers many advanced features designed to help our customers configure a custom workflow for each printing technique they need to accomplish, whether it is Flexo, offset, letter press or silk screen. Some of these features include...

User-friendly interface – OpenRIP Flexo's simple, no-nonsense workflow is presented in an uncomplicated and straightforward manner, without sacrificing time, quality and functionality. Work smarter, faster.

Adobe Accurate Screens - Set any screen angle and frequency accurately to .1 degree and .1 lpi.

Agfa Balanced Screening - Agfa's preset screen values give quick accurate rosettes and band free gradations for consistent screens and clean halftone spots across the entire page.

Monitor Preview – Our detailed Monitor Preview allows you to preview file traps, overprints, knockouts, and stepped information. Catch file problems before they become expenses.

More...

KOOLKolor™ Proofing - Create color-accurate proofs on a variety of inkjet printers and plotters. KoolKOLOR™ uses industry-standard ICC Profiles.

KoolToning™ Halftone Simulator - Now see traditional AM halftone dots and true rosettes on your inkjet proof.

Advanced Proofing - Output customer files to most Epson inkjet printers and see traps, over-prints and knockouts. PLUS print composite color or specific color builds for press proofs and customer approvals.

Custom Job Queuing – Customize job queues at the RIP to match and output devices and various press personalities. Preset file resolutions, dimensions, trapping, dot gains, page templates, step and repeat functions, and much more.

Calibration Wizard – RIPit has taken the guesswork out of calibrating. Our step-by-step wizard walks you through all the steps and procedures for accurate and simple calibrations for film.

Dot Gain Compensation Wizard – Use our wizard to walk you through the steps of setting up your press dot gain curves, or if you already have your curves, simply plug them in. Your dot gain can either be set up globally or by each workstation of your press.

Open Architecture - OpenRIP 2000 is built around the Windows 2000 Professional Operating System, but is open to networking with any workstation (PC / Mac/ Unix) and is not software restricted. We also image to a wide array of output devices including imagesetters, plotters and color proofing devices.

Direct PS, PDF and EPS Printing - Adobe® PostScript® 3™ capability allows the RIP to accept and print PostScript, PDF and EPS files without printing through an application.

In-Rip Trapping- Executes trapping commands at the RIP, automating complex and time consuming prepress tasks. Trapping is specified, then rendered at print time rather than as an additional step on the workstation prior to ripping.

In-Rip Scanning - This feature gives you the option to scan hardcopy for direct input to the Rip from a Twain compliant scanning device.

About RIPit® Computer Corporation

Wayne Wasulko founded RIPit® Computer Corporation in 1989. RIPit has been a major supplier to the quick print industry and has been a market leader for Direct-to-Plate solutions. RIPit's commitment to quality and value has secured their place as the corporate recommended system to 7 major quick print franchises.

RIPit has been developing flexo specific solutions since 1992 to major OEMs, Now RIPit is excited to be bringing the OpenRIP 2000 for Flexo to the Flexo Market. Providing the industry with complete electronic prepress solutions for the new millennium, while maintaining our commitment to quality.

For more information about RIPit and our products, please visit our web site at www.ripit.com.