



Computer Corporation
7920 Alta Sunrise Drive Suite 250
Citrus Heights, CA 95610
916•962•7050 fax 916•962•7053

CONTACT:
Steve Willis
916-962-7050
swillis@ripit.com
www.ripit.com

For Immediate Release

RIPit® Computer Corporation's OpenRIP product takes First Place at the 2003 Seybold Publishing PDF Shootout

Sacramento, California (September 17, 2003) RIPit Computer Corporation's OpenRIP workflow solution scored highest in the 2003 Seybold Publishing PDF Shootout. The test was conducted by Seybold Publishing, with the results released at the 2003 Seybold San Francisco conference. The test used two files from the Altona Test Suite v1.1, provided by the European Color Initiative (www.eci.org/eng/index_e.html). Out of ten entries, four earned a perfect 100 score on the test; RIPit placed highest as a result of the perfect score, the high speed of the RIP and SpeedSetter x6 imagesetter, and the OpenRIP system's very competitive price.

According to Peter Dyson of Seybold, the Altona Suite was chosen because "it is technically challenging, it focuses on color imaging, and it is well known, thoroughly documented, and widely respected." The test suite consists of PDF/X-3 files, which are used to test handling of fonts, spot colors, color management in several color spaces, overprints/knockouts, and a variety of other characteristics of PDF file interpretation.

"This Altona test suite was very challenging and I am extremely proud that OpenRIP's workflow performed so well" says Wayne Wasulko, RIPit Computer Corporation president. "Taking 1st place in this competition shows RIPit's leadership and our commitment to PDF workflow solutions."

Each vendor was asked to output two files, the "Altona Visual" and "Altona Technical" test files, as negative emulsion-down film using a 1751pi elliptical dot, and also provide a contract-quality proof of the file for display in the Seybold San Francisco conference gallery. RIPit produced the film on the RIPit SpeedSetter x6 imagesetter, which is among the fastest 2-up drum imagesetters available. The proof was created on an Epson Stylus Pro 7600 plotter. OpenRIP uses the Adobe CPSI interpreter, and the files were interpreted with Adobe In-RIP Trapping enabled.

The "Altona Visual" test file provides a variety of images using CMYK, RGB, and CIELab color spaces, as well as grayscale and duotone images. In addition, it tests for proper handling of overprints with process and spot colors, reproduction of gradients, and several other image quality assessments. The "Altona Technical" test file consists of 864 different combinations of objects and backgrounds, using process and spot colors to test proper handling of overprinting and knockouts.

About RIPit Computer Corporation (ripit.com)

RIPit was founded in 1989 by Wayne Wasulko, and is a major supplier of workflow solutions to the offset and flexo printing industries. The powerful OpenRIP Series software RIPs, along with SpeedSetter Computer to Plate and Computer to Film Systems, are in use throughout the United States. OpenRIP/SpeedSetter Computer-to-Plate systems are the preferred solution for seven printing franchises, and hundreds of independents.