



*The Primary Workflow & CtP
Provider to the Majority of
Quick Printers and Franchises
in North America*

Taking Center Stage at Graphics of the Americas/Xplor:

RIPit's New OpenRIP Symphony 2.0 with New Adobe Print Engine; and SpeedSetter VM CtP Solution

March 2, 2007 – Miami (Graphics of the Americas) -- RIPit® Imaging Systems, Inc., the primary workflow and CtP provider to the majority of quick printers and franchises in North America, is spotlighting its new OpenRIP Symphony 2.0 solution featuring Adobe's new PDF Print Engine, plus the most affordable CtP solutions available, the SpeedSetter VM Series; and RIPit's Pro Poly CtP Systems, at Graphics of the Americas (GOA) /Xplor. RIPit is in booth #414 at the GOA/Xplor exhibition, which takes place March 2-4 at the Miami Convention Center.

In addition to its latest RIP and CtP solutions, RIPit comes to GOA/Xplor following a number of new reseller partner agreements with companies such as DEI Systems and Kelly Paper, making RIPit solutions even more accessible than ever before.

“Graphics of the Americas is always a hot spot where printers get intimate looks at the latest and greatest solutions. We are happy to bring our award-winning RIP Workflow and CtP solutions to GOA,” says Wayne Wasulko, RIPit's President. “Our solutions suited to small- to mid-sized environments are especially well received given the fact that they pack a lot of punch for a very affordable price point.

“GOA is also a place for us to connect with our important, and growing, Latin American customer base.”

RIPit Hosts Vendor Tutorial at GOA/XPLOR

Attendees of GOA/XPLOR will also have an opportunity to learn more about RIPit at a special vendor tutorial session on Saturday, March 3, from 5 pm to 6 pm in Room B112. The session is titled, “Prepress Automation for the Small & Mid-Sized Printer – Affordable, High Quality Reliable RIP & CtP Solutions.”

Small and mid-sized commercial printers ready to take control of their own production will learn how to automate their prepress department, drive multiple devices from a single RIP, and streamline the entire platemaking process.

New OpenRIP Symphony 2.0: Features & Benefits

RIPit's new OpenRIP Symphony 2.0 upgrade offers new features and enhancements including support for Adobe's latest CSPI 3017 Interpreter. The new Adobe PDF Print Engine streamlines the PDF workflow and provides reliable printing of complex creative designs under tight deadlines.

New OpenRIP Symphony 2.0 is available as a standard upgrade and separately with Adobe's PDF Print Engine. Some features and benefits for OpenRIP Symphony 2.0 (standard upgrade) include:

- CSPI 3017, the latest edition of the PostScript Interpreter from Adobe

More...

- More support for a variety of inkjet printers, enhanced print drivers and expanded profiles for RIPit's New Harmony brand inkjet proofing papers
- New custom color bar options for StripRITE users and more.
- Upgrade with Adobe's PDF Print Engine benefits include:
 - APPE interprets PDF files natively, without early conversion to PostScript, this saves time and preserves file integrity throughout the entire workflow.
 - No transparency flattening -- transparency is maintained through the trapping stage.
 - Better support of ICC profiles, because those profiles are part of the PDF architecture.
 - Supports Acrobat 8 version PDFs, now being prepared by designers using CS2.

Quality, Affordable CtP Solutions that Fit

RIPit's SpeedSetter VM (Violet Metal) CtP systems are available as complete, turnkey CtP solutions also including RIPit's powerful OpenRIP Symphony™ core RIP, with available advanced features including raster preview, in-RIP trapping, raster imposition, CIP3 support; and economical solutions for inkjet proofing and hybrid screening. RIPit's unique line of imaging systems is engineered to streamline the entire platemaking process and fit a wide variety of production needs and budgets.

About RIPit Imaging Systems, Inc.

Since 1990, RIPit has been designing its imaging solutions to be customizable to suit a variety of prepress production environments worldwide. Today, RIPit's superior workflow and CtP solutions for the small to mid-size print shop are the choice of the majority of quick printers and franchises in North America. Award-winning, Adobe PostScript 3 RIP technology is the cornerstone of RIPit's unique line of hardware and software solutions, and today the company is one of the first to have added support for Adobe's new PDF Print Engine offering.

For more information about RIPit visit: www.ripit.com; email: sales@ripit.com or contact: 916-962-7050 in North America; + 46-36-35 47 90 in Europe.

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