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### **Value for money with SpeedSetter VM4 CtP**

*Kenads Printers in Worthing, West Sussex discovers many benefits and cost savings from OpenRIP Symphony CtP workflow.*

When Ian Strudwick from Kenads Printers decided to change to photopolymer plates for his B3 presses, a four colour Ryobi 524 and a single colour GTO 52, he knew that his current platesetter had to be replaced. He started looking for a new system and found it in the RIPit SpeedSetter VM4, which is being distributed by TECSA in the UK.



Kenads Printers, founded in 1982 by partners Ian and Ken Strudwick, engages in general commercial work. Their main jobs are brochures, leaflets and promotional print. Most of their customers are local and their full-service shop includes prepress, printing and finishing services.

After two days of installation by RSR and Total Prepress, the four-up computer-to-plate (CtP) system went into production. With the SpeedSetter VM4 Kenads Printers can now output up to 36 plates per hour in two-up format. The internal drum system is very compact, but offers lots of possibilities and outstanding quality, as Ian Strudwick explains: "We are imaging 10 micron spots at 2540 dpi." This means that not only conventional AM but also FM and hybrid screens can be produced on the SpeedSetter VM4.

Because Kenads were imaging metal plates on a CtP machine before, Ian was able to draw direct comparisons and is very impressed with the good register he is achieving on press. "The dots on the plate are just fine and we've had no problems whatsoever with the machine." In contrast to his previous CtP device, Ian has noticed several savings with the SpeedSetter VM4: "We are saving on chemistry with the photopolymer plate system compared to our old system. In addition we only have to change the chemistry once a month."

The ease of use is another positive impression Ian has gained from installing the SpeedSetter VM4. Although the machine is manually operated and doesn't internally punch plates its speed and simple plate handling is just what his shop needed, he explains.

The RIPit SpeedSetter VM4 uses a single high-reliability 60 mW violet laser diode in the light range of 405 nm. Scanning is driven by an air bearing spinner motor achieving a speed of 33,000 rpm. It incorporates a rugged stainless steel drum construction housed within a lightweight laser cut aluminium casing. Plate sizes range from 241 x 381 mm up to 625 x 762 mm and thickness from .15 to .30 mm. The footprint is very compact at only 163 x 69 x 72 cm including the vacuum pump unit for plate hold down.

In particular, the OpenRIP Symphony workflow impressed Ian right from the start. It features a simple to use multi-device, multi-task workflow for the automation of prepress production. Monitor preview and RasterView, KoolKolor Proofing, StripRITE Raster Imposition, Custom plate Templating and CIP 3 support are just some of the standard OpenRIP Symphony workflow features. Additionally it handles complex PS, EPS and PDF files and can analyse ink key settings for specific presses.

Optional features include: In-Rip trapping with a new TrapZone feature, TIFF/PS-Out (used by Kenads to send RIP output to their Star Proof system) and PerfectBLEND hybrid screening.

“The SpeedSetter VM4 really gives us value for money. The workflow is brilliant and the whole system is a pleasure to use”, concludes Ian Strudwick.

#### **About Kenads Printers**

Kenads Printers is a full service print shop based in Goring Business Park, Goring By Sea, West Sussex, BN12 4HF. At Kenads we have always given the service that your business demands. By investing in new technology we are able to offer printing that allows customers to put their ideas into print for less.. At Kenads, we fully understand the importance of quality, service and price. As a family firm, we have built our excellent reputation over the last 24 years.

For further information: [info@kenads-printers.co.uk](mailto:info@kenads-printers.co.uk)  
[www.kenads-printers.co.uk](http://www.kenads-printers.co.uk)

#### **About RIPit Imaging Systems, Inc.**

Since 1990, RIPit has been designing its imaging solutions to be customizable to suit a variety of prepress production environments worldwide. Today, RIPit's superior workflow and CtP solutions for the small to mid-size print shop are the choice of the majority of quick printers and franchises in North America. Award-winning, Adobe PostScript 3 RIP technology is the cornerstone of RIPit's unique line of hardware and software solutions, and today the company is one of the first to start adding support for Adobe's new PDF Print Engine offering. [www.ripit.com](http://www.ripit.com)

#### **About RSR and Total Prepress**

Repro Sales and Repairs (RSR) was established in 1990 to buy, refurbish and sell prepress equipment worldwide. Now also suppliers of new equipment, such as RIPit's SpeedSetter VM CtP systems, RSR in partnership with Total Prepress, offers fully turnkey solutions and onsite service in the United Kingdom to meet virtually any prepress demands. For further information on RSR products and services please contact RSR (01268 784999) or Total PrePress (tel: 01268 786026).

## About TECSA

About TECSA: RIPitSpeedSetter VM systems are distributed in Europe by TECSA Limited. European Reseller support and system training is carried out at TECSA's facilities at Diss, Norfolk, UK. (tel: 01379 641184) For more information, email: [vmops@tecsa.com](mailto:vmops@tecsa.com) or visit [www.tecsa.com](http://www.tecsa.com).

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