



**RIPit® Computer  
Corporation**

**For Immediate Release**

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## **New to CTP, Westerleigh Press Produces 800 Plates in 5 weeks with RIPit SpeedSetter® VM CTP System**

**April 28, 2005 – LOS ANGELES – RIPit® Computer Corp. and partner Exxtra™ today announce the successful installation of the new SpeedSetter VM Computer-to-Plate (CTP) System with award-winning OpenRIP Symphony workflow at Staten Island, NY-based Westerleigh Press.**

According to Jim Glover, president of Westerleigh, the 84-year old full-service commercial print shop was able to produce “print perfect metal CTP plates from day one”, and hasn’t stopped since. Since installing the system in March 2005, and with no prior CTP experience, Westerleigh has produced over 800 plates and reduced production time by 2-1/2 hours a day. In fact, Glover says he didn’t anticipate getting to 700 plates per month until May, and he’s exceeded that expectation in just a little over a month.

Says Glover, “We’re busier than we’ve ever been and the SpeedSetter VM OpenRIP Symphony solution is a key component in maintaining a smooth flow of production. Originally we had hoped that the SpeedSetter would help us catch up, which it did instantly, and we are now more profitable than ever before.”

Westerleigh produces 2-and 4-color print jobs on Heidelberg and Ryobi presses. Westerleigh offers full service prepress, printing, cutting, and bindery for small, medium, and large-sized businesses, including everything from envelopes and business cards to full color catalogs. Its Westerleigh Concepts group specializes in direct mail design and production.

“What is shocking to me is that this system has not only met my expectations, which I set very high, but has exceeded them,” says Glover. “I sometimes end up disappointed because I set the bar so high, but with RIPit’s SpeedSetter with OpenRIP Symphony, I was blown away.”

The SpeedSetter VM is a simple to use, easy to service and reliable system, and is compatible with all common 2-up portrait and landscape presses on the market. The SpeedSetter VM is capable of imaging all violet plates available on the market today, and the optional plate processor can process all the available photopolymer plates. The SpeedSetter VM is part of a complete turnkey CTP system, which includes the industry-leading OpenRIP Symphony Workflow with Adobe PostScript 3.

For Westerleigh Press, one of the most attractive features of the SpeedSetter VM System was the front-end RIP. “The OpenRIP Symphony Workflow makes this system even more powerful. I had every confidence the system would work because this RIP has a track record in driving polyester platesetters since 1991. It’s proven.”

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The RIPit SpeedSetter VM with OpenRIP Symphony workflow is a compact, easy to use and powerful turnkey CTP system, which mainstream commercial and quick printers can afford. "The SpeedSetter VM is a great investment. The time we've saved in production and improved quality of our make-readies alone has been worth it. We've eliminated so many issues in our production that we're literally going from prepress to press in minutes. We're just flying, production-wise, now."

### **About RIPit**

Since 1990, RIPit has been designing its solutions to be customizable and easily integrated into graphic arts workflows worldwide. Today, RIPit's superior workflow and CTP solutions for the small to midsize print shop are the choice of the majority of quick printers and franchises in North America. Award-winning, Adobe PostScript 3 RIP technology is the cornerstone of RIPit's high quality, easy-to-use range of hardware and software solutions.

For more information about RIPit visit: [www.ripit.com](http://www.ripit.com); Email: [info@ripit.com](mailto:info@ripit.com) or call toll free: **1-888-947-4748** in North America; **011-46-36-35 47 90** in Europe.

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